

Business Leadership Luncheon Series

Sponsored by DBU HURST-COLLEYVILLE
The City of Hurst & The City of Colleyville

Dates and Lecture Topics • 2009–2010

- September 9 Metrics, Chaos, and Organizational Performance: The Next Generation of Performance Tools for Leading Edge Companies
- October 14 Brands That Bind: Capturing Customer Loyalty That Won't Quit!
- November 11 Just Enough Law to Stay Legal
- December 9 Creating High Touch for High Impact Organizations in a High Tech World
- February 10 Strategically Speaking About Economics
- March 10 Coaching the Social Network Crowd: 5 Tips for Reaching the Attention Challenged!
- April 14 Creative Leadership
- May 12 Making Marketing Matter: Essentials for Impact from Any Size Organization

*All lectures are 11:45 a.m. to 1:00 p.m. Speaker begins at 12:05 p.m.
There is no cost for the lecture series or for the lunch that will be provided.*

**Please RSVP at 214.333.5888 or
dbuhurstcolleyville@dbu.edu.**



Proposed for HRCI credit

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