



2003 - 2005 Graduate Catalog

The Mission of Dallas Baptist University

The purpose of Dallas Baptist University is to provide Christ-centered, quality higher education in the arts, sciences, and professional studies at both the undergraduate and graduate levels to traditional age and adult students in order to produce servant leaders who have the ability to integrate faith and learning through their respective callings.

History of the University



University Enrollment

2002	4,417
2001	4,302
2000	4,032
1999	3,921
1998	3,721
1997	3,493
1996	3,283
1995	3,102
1994	2,989
1993	2,803



Graduate Enrollment

2002	1,010
2001	962
2000	842
1999	771
1998	748
1997	798
1996	622
1995	599
1994	492
1993	413



Accreditation

DBU is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 [Southern Lane, Decatur, Georgia 30033-4097](#); Telephone number (404) 679-4501) to award master's, bachelor's, and associate degrees.

Decatur Baptist College, established in 1898 and the forerunner of Dallas Baptist University, had the distinction of being the first two-year institution of higher education in Texas. The Baptist General Convention of Texas had purchased land in 1897 from Northwest Texas Baptist College. The school enjoyed a rich, full history in Decatur until 1965 when it moved to Dallas, at the invitation of the Dallas Baptist Association. Dallas Baptist University was established in Dallas in 1965 as Dallas Baptist College. The initial 100 acres of land for the campus, overlooking Mountain Creek Lake in the hill country of southwest Dallas, were donated by John Stemmons, Roland Pelt, and associates. An interested group of businessmen donated an additional 100 acres, and in 1994 a donation by the Louis Hexter family added another 88 acres. More recent additions have increased the current size of the DBU campus to 293 acres.

Beginning with the fall semester of 1968, the college moved from junior college to senior college status. The junior year of academic work was added that year, the senior year in June of 1969. The first Bachelor's degrees were awarded in May 1970.

In 1985, the college name officially became Dallas Baptist University and significant changes were made. The new structure consisted of the College of Arts and Sciences, the Mary C. Crowley College of Christian Faith, the Dorothy M. Bush College of Education, and the College of Business. In 1988, the College of Adult Education was added, and in 1989 and 1990 three new colleges were added by dividing the College of Arts and Sciences into the College of Fine Arts, the College of Humanities and Social Sciences, and the College of Natural Sciences and Mathematics.

Graduate studies began in 1981 with the initiation of the Master of Business Administration degree program. Graduate programs were later added in counseling, education, higher education, liberal arts (including leadership studies), professional development, organizational management, school counseling, criminal justice, and teaching to bring the total number of graduate programs to ten.

The fall semester of 2002 saw the enrollment of the University reach a record 4,417 students, including 1,010 graduate students. Indeed the future is bright at Dallas Baptist University where a commitment to providing quality, Christian higher education through the integration of faith and learning gives direction and purpose to the entire educational enterprise.

MEMBERSHIPS

- Alliance for Higher Education
- American Association of Collegiate Registrars and Admissions Officers
- American Council on Education
- Association for Christians in Student Development
- Association for Texas Professional Educators
- Association of Collegiate Business Schools and Programs
- Association of Graduate Liberal Studies Programs
- Association of Institutional Research
- Association of Southern Baptist Colleges and Schools
- Association of Texas Colleges and Universities
- Baptist Association for Student Affairs
- Christians in the Visual Arts
- Consortium for Global Education
- Council for Adult and Experiential Learning
- Council for Christian Colleges and Universities
- Independent Colleges and Universities of Texas
- Mathematical Association of America
- Metroplex Teacher Education Center
- National Association of Independent Colleges and Universities
- National Association of Schools of Music
- National Collegiate Athletic Association
- North Texas Council of College and University Registrars and Admissions Officers
- Southern Association of Colleges and Schools
- Southern Association of Collegiate Registrars and Admissions Officers
- Texas Association of Colleges for Teacher Education
- Texas Association of Collegiate Registrars and Admissions Officers
- Texas Association of Collegiate Veteran's Programs Officials
- Texas Association of Music Schools
- Texas Association of Schools of Art
- Texas Music Educators Association

Graduate Degrees Offered

Master of Arts in Counseling (M.A.C.)

Master of Arts in Criminal Justice (M.A.C.J.)

Master of Arts in Organizational Management (M.A.O.M.)

Concentrations:

Conflict Resolution Management, General Management, Health Care Management, Human Resource Management

Master of Arts in Professional Development (M.A.P.D.)

Concentrations:

Accounting, Church Leadership, Corporate Management, Counseling, Criminal Justice, Finance, Higher Education, Leadership Studies, Management, Management Information Systems, Marketing

Master of Arts in Teaching (M.A.T.)

All-Level Certification
Elementary Certification
Secondary Certification

Master of Business Administration (M.B.A.)

Concentrations:

Accounting, Conflict Resolution Management, eBusiness, Finance, Health Care Management, International Business, Management, Management Information Systems, Marketing, Technology and Engineering Management

Master of Education (M.Ed.)

Specializations:

Early Childhood Education, Educational Organization and Administration, Elementary Education with Reading, General Elementary Education, Reading Specialist

Certifications:

Principal Certification, Reading Specialist Certification, Master Reading Teacher Certification

Master of Education in Higher Education (M.Ed.)

Tracks:

Administration
Instructional

Master of Education in School Counseling (M.Ed.)

Professional Counselor Certificate

Master of Liberal Arts (M.L.A.)

Concentrations:

Art, Biblical Studies, Christian Ministry, Education, English, History, Political Science



College of Adult Education

Kerry Webb, M.A.R.E.
Dean



We believe in helping working adults achieve their dreams. Our goal is to provide the encouragement, guidance, support, and Christian service that will help you attain your goal of completing graduation.



M.L.A. Concentrations

Art
Christian Ministry
English
Fine Arts
History
Political Science



M.A.P.D. Concentrations

Accounting
Church Leadership
Corporate Management
Counseling
Criminal Justice
Finance
Higher Education
Leadership Studies
Management
Management Information Systems
Marketing



The purpose of the College of Adult Education is to serve adult learners by enlisting, empowering, and challenging them to complete their academic goals and to attain their fullest potential with an emphasis on lifelong educational development from a Christian perspective.

Programs Offered

Through the College of Adult Education, a student may pursue the Master of Liberal Arts degree or the Master of Arts in Professional Development degree. Both degrees are broad-based interdisciplinary programs that enable the student to take a variety of courses, including those offered in DBU's other graduate programs. Each student creates his or her own degree plan consisting of courses that will aid in career development, as well as personal growth. There is no entrance exam or foreign language required for either of these non-thesis programs.

A core requirement of nine credit hours of interdisciplinary, team-taught courses is required. Students have two options to earn the remaining twenty-seven hours.

Master of Liberal Arts (M.L.A.)

For the Master of Liberal Arts degree, the first option is to complete any combination of DBU graduate courses. The second option allows students to complete an eighteen-hour minimum-maximum concentration in a specific subject area, such as:

Art, Christian Ministry, English, Fine Arts, History, or Political Science.

Master of Arts in Professional Development (M.A.P.D.)

For the Master of Arts in Professional Development degree, the first option is to complete an eighteen-hour minimum-maximum concentration in a specific subject area, such as:

Accounting, Church Leadership, Corporate Management, Counseling, Criminal Justice, Finance, Higher Education, Leadership Studies, Management, Management Information Systems, or Marketing.

The second option is to select fifteen hours in a primary discipline and twelve hours in a secondary discipline.

PROGRAM FEATURES

Prominent features of both the Master of Liberal Arts and the Master of Arts in Professional Development degrees include:

- Thirty-six hours total
- Six credit hours of graduate work accepted from programs other than DBU
- No Graduate Record Exam (GRE) or Graduate Management Aptitude Test (GMAT) required
- No foreign language required
- No thesis or comprehensive final
- Up to eighteen hours can transfer into the M.L.A. or M.A.P.D. programs from DBU's other graduate programs
- Directed-study credit option
- Travel-study credit option

College of Adult Education

(214) 333-6830 • (214) 333-5558 (fax)
www.dbu.edu/adulted • caed@dbu.edu

Master of Liberal Arts

The Master of Liberal Arts program at Dallas Baptist University is designed to meet the needs of students who want the flexibility of an interdisciplinary curriculum rather than the limitations of a major in one discipline. This approach offers a diverse selection of courses for personal or professional development. The convenience of evening and weekend courses allows busy professionals to earn their degrees at a time convenient to them. The M.L.A. program holds full membership in the Association of Graduate Liberal Studies Programs, and offers courses in the arts, Christian ministry, English, fine arts, history, and political science. This consortium of over one hundred colleges and universities is located throughout the United States and Canada.

Program Requirements

The Master of Liberal Arts degree is a 36-hour, non-thesis program. There is a **core requirement** of 9-credit-hours, which are interdisciplinary, team-taught liberal arts courses:

Core Courses (9 hrs)

MALA	5300	Western Heritage and Christianity
MALA	5350	World Views: Human Beliefs/ Human Actions
MALA	5370	Western Culture Through the Arts

Two major options are available for the remaining 27 hours:

- Option 1:** Any combination of Master's-level courses selected in consultation with the Program Director.
- Option 2:** An 18-hour minimum/maximum concentration in a particular subject area. The M.L.A. Program Director will assist in the selection of degree electives.

For both options, a maximum of 12 hours in Directed Studies and/or Travel Study courses may be taken and a maximum of 9 hours may be earned under a Pass/Fail designation.

Master of Arts in Professional Development

The Master of Arts in Professional Development (M.A.P.D.) adopts a unique approach to graduate studies. Designed especially for professionals who desire to expand their knowledge and credentials beyond the boundaries of their Bachelor's degree, the M.A.P.D. enhances the context of graduate specialization with surveys of leadership, career development, and world views.

The M.A.P.D. offers the practicing professional a graduate education that surveys professional concepts in lieu of vocation-specific research. The curriculum provides students a broad and diverse educational experience in one of five disciplines: business, counseling, criminal justice, higher education, or leadership.

Program Requirements

The 36-hour curriculum is comprised of a nine-hour **interdisciplinary core** with two options available for the completion of the remaining 27 core hours:

Core Courses (9 hrs)

MAPD	5305	Introduction to Leadership Studies
MAPD	5350	World Views: Human Beliefs/ Human Actions
MAPD	6347	Career Development and Life Transitions

Two major options are available for the remaining 27 hours:

- Option 1:** Single-Discipline Track includes an 18-hour minimum/maximum concentration in one of eleven disciplines and 9 hours of electives.
- Option 2:** Interdisciplinary Track includes 15 hours in a primary discipline and 12 hours in a secondary discipline.

Lynda Jackson, M.L.A.
Director of the M.L.A.
and M.A.P.D. Programs



The M.A.P.D. opens an opportunity to develop personally and professionally in a way once only dreamed possible.

MLA Core Courses

MALA 5300
MALA 5350
MALA 5370

MAPD Core Courses

MAPD 5305
MAPD 5350
MAPD 6347

Note: All prerequisites for selected courses must be met. Some program restrictions may apply.



College of Business

Dennis Dowd, Ed.D.
Acting Dean



The world needs to know there is a place to turn for education that develops ethical leaders.



Corporate Locations

- AmeriCredit
- Lockheed Martin Missile Systems
- Northrop Grumman
- Southwestern Bell
- Verizon
- Vought Aircraft
- Xerox



DBU provides on-site registration and services to facilitate student involvement. For more information on individual or company participation, contact Corporate Education at (214) 333-6816.



Pictured Right:

Baptist World Alliance president, Billy Kim along with BWA general secretary Denton Lotz.



The purpose of the Graduate School of Business is to prepare students for successful and rewarding careers in a dynamic, global business environment. Business faculty and staff members work closely with students to equip them with the knowledge, skills, and experiences that position them for future employment and leadership opportunities. Through effective instruction, advising, and support, the Graduate School of Business assists students in meeting their career development needs and interests.

The Graduate School of Business recognizes the ever-changing social, political, economic, and business environment in which we live, as well as the current and future ramifications of globalization. The curriculum equips students with the conceptual and analytical abilities necessary to recognize and address the complex issues facing management today.

Sound management preparation and experience foster viable business enterprises. The Graduate School of Business is committed to providing quality management education and business experiences to its students. It does so believing that graduates will make a difference in the world through their chosen careers.

Flexibility and Convenience

The graduate business programs are designed for the working professional. DBU recognizes that students have differing needs and expectations in pursuit of a graduate education. Meeting those needs with quality and convenience is the focus of DBU's Business programs.

Most classes are conducted in the evenings and on Saturdays. During the fall and spring

semesters, classes meet 2.5 hours one evening per week. Summer classes meet 4 hours one evening per week or twice a week for short summer semesters. In addition, one- and two-week mini-term classes are offered several times throughout the year. Check the appropriate semester schedule of classes for designated class times.

Students whose schedules are limited may choose to pursue the M.B.A. in Management on the weekend, or Management Information Systems, Finance, or eBusiness entirely via the Internet. Students may also pursue the M.A.O.M. in General Management or Human Resource Management entirely via the Internet. Students can attend classes every weekend, on alternating weekends, one weekend a month, only on Saturdays, or only on Friday evenings.

Dallas Baptist University provides a full complement of services in addition to regularly scheduled courses. Full-Service Saturdays usually occur on the second Saturday of each month. On these days, student services offices and the bookstore are open for the convenience of prospects, applicants, and students.



College of Business

(214) 333-5244 • (214) 333-5293 (fax)
www.dbu.edu/business • cob@dbu.edu

Weekend College

(214) 333-5229 • (214) 333-5558 (fax)

Foundational Requirements

All graduate business students are required to complete the foundational courses for the appropriate program through undergraduate or graduate course work. Students who have not completed appropriate undergraduate business courses will be required to take equivalent 5000-level graduate courses upon acceptance to the program. Students who have completed undergraduate business courses may have any (or all) of the 5000 level prerequisite courses waived, if courses meet the following waiver criteria:

- the completed undergraduate course is equivalent to the 5000 level course
- the course grade is at least a "B"
- the course is taken at a regionally accredited institution
- foundational courses from non-U.S. universities in foreign countries may not be considered for waiver

Class Locations

In addition to the main campus, located near Mountain Creek Lake, classes are offered at other locations in the metroplex. Full-service offices are also available to students at the DBU-North Dallas Center (4120 International Parkway, Suite 1110, Carrollton). Check the course schedule for times and locations.

Prerequisite Internet Courses

Some of the prerequisite (foundational) business courses are available on the Internet to students upon acceptance to the graduate program. Internet courses are designed to allow maximum flexibility in completing the prerequisites for the program. Communication with instructors for assistance with questions is required through e-mail, fax, or telephone through the duration of the course. Students are expected to complete these courses according to an established time schedule. Contact the Graduate School of Business for more information.

Master of Business Administration

The Master of Business Administration (M.B.A.) program serves the educational needs of professionals who desire to enhance their management skills and acquire new ones for more effective service in their organizations. The M.B.A. program is nationally accredited by the Association of Collegiate Business Schools and Programs.

In addition to the general admission requirements, an acceptable GMAT score may be required for admission to the M.B.A. program. *Applicants with an overall undergraduate grade point average (GPA) of 3.2 or higher and five years of significant, relevant work experience may be allowed to waive the GMAT.* Other applicants may be considered for admission prior to submitting a GMAT score. However, if admitted, these applicants must submit GMAT scores before or during the first semester enrolled.

International students with no prior course work in an American university must enroll in BUAD 5301 Orientation to American Business Techniques and Culture during their first semester in the program. This course applies toward the foundational requirements. Once the GMAT and BUAD 5301 are completed, an official degree plan will be issued. Until these requirements are met, admission status will remain probationary for international students.

Program Requirements

A degree plan is issued to the student upon admission. Students will select a concentration and follow the appropriate sequence of courses leading to the M.B.A. degree. Any modification to the degree plan must be approved by the program director and filed with the Registrar. M.B.A. students must complete a minimum of 36-credit hours. Students may also choose the option of a **dual concentration**, which requires a minimum of 45-credit hours.

A maximum of six credit hours of graduate business courses may be transferred, in accordance with the transfer policies of the university stated on page 25 of this catalog.

Layne Bradley, M.B.A.
M.B.A. Program Director



Education is the foundation upon which the future is built. The DBU M.B.A. program offers students the opportunity to build that foundation in a Christian environment of servant leadership.



M.B.A.

Concentrations

Accounting
Conflict Resolution
Management
eBusiness
Finance
Health Care
Management
International Business
Management
Management
Information Systems
Marketing
Technology and
Engineering
Management



Yu-Chun Jean Lin
International student



The professors of DBU's M.B.A. program have truly blessed my life and made a difference in my future.



eBusiness Overview

M.B.A. students must complete a minimum of 36-credit hours. This concentration is offered only online in order to facilitate learning in the eBusiness environment.



M.B.A. students may choose from one of ten concentration areas. The total number of credit hours required to complete the degree will depend on the number of core, concentration, and foundation courses needed, as reflected on the degree plan.

MBA Foundation Courses

(may be waived with undergraduate equivalents with course grade of "B" or above)

ACCT	5311	Survey of Accounting (Accounting I & II)
ECON	5311	Managerial Economics (Macro and Micro Economics)
FINA	51.521	Foundations of Finance (Corporate Financial Management)
MANA	5313	Quantitative Methods in Management (Managerial Statistics)
MANA	51.522	Management Theory (Principles of Management)
MANA	51.521	Business Legal Environment (Business Law)
MRKT	51.521	Marketing Concepts (Principles of Marketing)

Curriculum Overview

M.B.A. Required Core Curriculum (24 hrs)

ACCT	6321	Managerial Accounting
FINA	6301	Corporate Finance
MANA	6302	Quantitative Analysis for Managers
MANA	6310	Leadership in Management
MANA	6320	Business Ethics
MANA	6341	Strategic Management Decisions (last course in program)
MISM	6314	Management Information Systems
MRKT	6301	Creative Problem Solving for Marketing Decisions

Accounting (12 hrs)

The Accounting Concentration is designed to provide a broad understanding of the accounting industry. The Accounting Concentration introduces the graduate student to the development and analysis of financial and managerial accounting systems, emphasizes the uses of cost information, and stresses the application of financial accounting in decision making. Required courses in this concentration include:

ACCT	6331	Federal Taxes and Management Decisions
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(Students who have 6 hours of undergraduate credit in taxation must choose another accounting course instead of this class.)

ACCT	6333	Accounting Systems
ACCT	6335	Financial Statement Analysis

And select one of the following:

ACCT	6341	Advanced Managerial Accounting
ACCT	6342	Internal Auditing
ACCT	6343	Accounting for Governmental and Nonprofit Entities

Conflict Resolution Management (12 hrs)

The Conflict Resolution Management Concentration is designed to provide students with the practical experience and theoretical foundation needed to become effective at mediating conflict. The format of classes includes lectures, group discussions, and many practice mediation sessions. Following completion of the courses, the student will be qualified to perform court appointed mediations in Texas.

CRMN	6310	Conflict Resolution Management
CRMN	6330	Internship in Mediation
MANA	6342	Employee Negotiations and Collective Bargaining

And select one of the following:

CRMN	6320	Advanced Family Mediation
CRMN	6321	Advanced Business Mediation

eBusiness (12 hrs)

The eBusiness Concentration is designed to provide students with both the business and technical knowledge needed to succeed in the exciting new world of business conducted using Internet technology. The eBusiness Concentration includes advanced study and application in synchronous and asynchronous environments, data warehousing and data mining, intranet and extranet development, knowledge management, intellectual property, financial analysis techniques, short-term and long-term planning, virtual offices, how to attract and maintain an e-customer base, and supply chain management. This knowledge is essential in all professions. This concentration is offered only online in order to facilitate learning in the eBusiness environment.

MISM	6350	eBusiness Technologies
MISM	6351	eBusiness Design and Development (Prereq: MISM 6350)
MISM	6352	eBusiness Entrepreneurship (Prereq: MISM 6350)
MRKT	6350	eBusiness Marketing (Prereq: MISM 6350)

Finance (12 hrs)

The Finance Concentration is designed to provide the M.B.A. graduate with a broad understanding of financial management, financial institutions, and investment strategies. The Finance Concentration includes advanced study and application in budgeting and control procedures, international financial markets, portfolio theory, portfolio management strategies, risk management, working capital management, and mergers and acquisitions. This knowledge is essential in a variety of corporate, institutional, banking, and real estate professions. Required courses in this concentration include:

FINA 6302 Capital Markets and Institutions
FINA 6331 Investments

And select two of the following:

FINA 6321 International Finance
FINA 6332 Futures and Options
FINA 6341 Portfolio Management
FINA 6351 Advanced Managerial Finance

Health Care Management (12 hrs)

The Health Care Management Concentration is designed to equip students with state-of-the-art technologies in the health care industry. Emphasis is given to strategic health care planning, marketing, health care policy, managed care, and long-term care. A capstone initiative provides students with "hands-on" experiences in an area of interest to the student, such as administration, clinical practice, or education/consultation. Required courses in this concentration include:

HCMG 6391 Strategic Health Care Planning, Marketing, and Policy
HCMG 6392 Managed Health Care
HCMG 6393 Long-Term Care Administration
HCMG 6394 Health Services Management Capstone Initiative

International Business (12 hrs)

The growing importance of international business strategies in most industries requires an understanding of the global business environment and cultural practices. Through the International Business Concentration, students acquire a global perspective of business in order to compete in today's business world. The International Business

Concentration examines strategic aspects of managing a global or multinational business organization. Required courses in this concentration include:

ECON 6303 International Economic and Legal Environment
FINA 6321 International Finance
MANA 6311 International Management
MRKT 6321 International Marketing

Management (12 hrs)

The human element is vital to the effective and efficient operation of any organization. The Management Concentration covers concepts and theories for understanding and resolving human problems in organizational settings. The Management Concentration covers a wide range of current business topics, including interpersonal group behavior, leadership styles, the motivation of employees, recruitment, evaluation, training, compensation, affirmative action, and continuous improvement. Required courses in this concentration include:

MANA 6311 International Management
MANA 6321 Organizational Behavior
MANA 6323 Human Resource Management
MANA 6333 Operations and Quality Management

Management Information Systems (12 hrs)

The Management Information Systems Concentration is specifically designed to provide graduate students with in-depth, hands-on understanding of the fundamentals of information systems. The purpose is to develop graduate-level business students who are not only skilled in basic business fundamentals, but also have a strong grounding in current information systems technology. Students learn how to apply MIS technology to help create business organizations capable of effectively competing in a global environment. Required courses in this concentration include:

MISM 6320 Systems Analysis and Design
MISM 6330 DataBase Management Systems
MISM 6335 Networks and Telecommunications
MISM 6340 Information Technology Management



— ★ ★ ★ —
 Dr. Henry Blackaby spoke at the University's Spring Convocation.



— ★ ★ ★ —

Marketing Concentration (12 hrs)

The Marketing Concentration focuses on the various strategies, processes, and practical applications involved in meeting market demands and satisfying customer needs. Students practice skills in various industries from both domestic and multinational perspectives. Areas of study and marketing applications include marketing strategy formulation and implementation issues, distribution channels management, outcome-based marketing systems, consumer and buyer behavior, and integrated marketing communications. Required courses in this concentration include:

- MRKT 6321 International Marketing
- MRKT 6331 Marketing Analysis
- MRKT 6341 Advanced Marketing Strategies

And select one of the following:

- MRKT 6302 Business Development Strategies
- MRKT 6303 New Product Development
- MRKT 6312 Consumer and Buyer Behavior

Technology and Engineering Management (12 hrs)

The Technology and Engineering Management Concentration is designed to provide the M.B.A. graduate with the practical tools to excel in the global infotech revolution. In addition to the basic qualitative and quantitative skills needed to manage in a technical environment, the program provides the tools to manage technical product projects. The technology and engineering management concentration also gives insight regarding product development and innovation in rapidly changing technology environments. Required courses in this concentration include:

- MANA 6322 Quality and Process Management
- MANA 6327 Future Trends in Technology
- MANA 6328 Project Management and Systems
- MANA 6329 Knowledge Management and Intellectual Capital

Master of Arts in Organizational Management

The Master of Arts in Organizational Management (M.A.O.M.) program is a 36-credit-hour program designed to provide the communication, leadership, and management skills needed in today's business organizations. Because the business environment is dynamic, special attention is given to adapting to organizational change and becoming a change agent.

Admission standards are consistent with those outlined for the M.B.A. program; however, no GMAT exam is required, unless requested by the Graduate Admissions Committee.

M.A.O.M. Foundation Courses

(may be waived with undergraduate equivalents)

- BUAD 5301 Orientation to American Business Techniques and Culture (*International Students Only*)
- FINA 5316 Budgeting for Managers (Accounting I & II and Corporate Finance)
- MANA 51.521 Management Theory (Principles of Management)
- MANA 51.522 Business Legal Environment (Business Law)
- MRKT 51.521 Marketing Concepts (For Health Care Management Only)

Curriculum Overview

M.A.O.M. Required Core Curriculum (24 hrs)

- MANA 6310 Leadership in Management
- MANA 6312 Communication and Business Behavior
- MANA 6314 Managing Change in Organizations
- MANA 6316 High Performance Work Teams
- MANA 6320 Business Ethics
- MANA 6321 Organizational Behavior
- MANA 6323 Human Resource Management
- MANA 6360 Problems and Challenges in Organizational Management (Last course in program)

M.A.O.M. Elective Courses (12 hrs)

Using this list of elective courses and the following section, "Concentration Requirements," students can focus on specific areas of management interest. The elective courses include:

MANA	6301	Employment Law
MANA	6305	Human Resource Selection
MANA	6333	Operations and Quality Management
MANA	6342	Employee Negotiations and Collective Bargaining
MANA	6343	Compensation and Performance
MANA	6347	Career Management and Life Transitions
MANA	6352	International Human Resource Management
CRMN	6310	Conflict Resolution Management
CRMN	6320	Advanced Family Mediation
CRMN	6321	Advanced Business Mediation
CRMN	6330	Internship in Mediation

M.A.O.M. Concentration Requirements

In addition to the 24-credit hour core curriculum, students should choose a concentration.

Conflict Resolution Management (12 hrs)

The Conflict Resolution Management Concentration provides students with the practical experience and theoretical foundation they need in order to become effective at mediating conflict. The format of classes includes lectures, group discussions, and many practice mediation sessions. Following completion of the courses, the student will be qualified to perform court appointed mediations in Texas. This concentration includes a 24-hour core curriculum plus:

CRMN	6310	Conflict Resolution Management
CRMN	6330	Internship in Mediation
MANA	6342	Employee Negotiations and Collective Bargaining

And select one of the following:

CRMN	6320	Advanced Family Mediation
CRMN	6321	Advanced Business Mediation

Health Care Management (12 hrs)

HCMG	6391	Strategic Health Care, Planning, Marketing, and Policy
HCMG	6392	Managed Health Care
HCMG	6393	Long-Term Care Administration
HCMG	6394	Health Services Management Capstone Initiative (Minimum of 6 hrs of HCMG courses)

General Management (12 hrs)

The General Management Concentration is designed to provide students with the flexibility to structure their own unique concentration by choosing elective courses based upon their specific interests. Students develop their program to fit their educational and career goals by completing 12 hours of 6000 level electives from the list below, in addition to the 24-hour core requirement.

CRMN	6310	Conflict Resolution Management
CRMN	6320	Advanced Family Mediation
CRMN	6321	Advanced Business Mediation
CRMN	6330	Internship in Mediation
MANA	6301	Employment Law
MANA	6305	Human Resource Selection
MANA	6333	Operations and Quality Management
MANA	6342	Employee Negotiations and Collective Bargaining
MANA	6343	Compensation and Performance
MANA	6347	Career Management and Life Transitions
MANA	6352	International Human Resource Management

Human Resource Management (12 hrs)

The field of human resources is expanding rapidly as senior executives depend upon HR departments to address complex and dynamic staffing issues. Special attention is given to litigation issues, salary strategies, and the development of an organization's personnel. This concentration includes a 24-hour core curriculum plus:

MANA	6301	Employment Law
MANA	6305	Human Resource Selection
MANA	6343	Compensation and Performance
MANA	6347	Career Management and Life Transitions

Connie Throne, M.B.A.
M.A.O.M. Program
Director



The M.A.O.M. is for a person who wants to influence today's fast-changing work environment.

M.A.O.M. Concentrations

Conflict Resolution Management
General Management
Health Care Management
Human Resource Management



Dorothy M. Bush College of Education

Michael J. Rosato, Ed.D.
Dean



Graduates from the College of Education are knowledgeable educators who demonstrate servant leadership. Area professionals consistently praise their high caliber of performance.



Degree Programs

- Master of Arts in Teaching
- Master of Education
- Master of Education in School Counseling
- Master of Education in Higher Education



Special Admission Requirements

Applicants who wish to take graduate level courses, but who do not desire to pursue a Master's degree, may be admitted as special students. These courses may be applicable to a graduate degree plan and/or certification should the student apply for full admission.



Stay updated on current policies and events by visiting the graduate website at www.dbu.edu.



The Dorothy M. Bush College of Education offers several outstanding graduate programs designed to enhance personal and professional growth for leadership in the field of education. Emphasis is placed on preparing teachers, counselors, and administrators to respond effectively to challenges facing public and private schools and post-secondary institutions. The faculty in the College teach from a Christian world view. They are committed to equipping educators to be servant leaders through relevant and meaningful learning experiences.

Admission Requirements

The College of Education has specific admission requirements in addition to the general graduate admission requirements which include:

- Satisfactory scores on the verbal and quantitative or analytical writing sections of the Graduate Record Examination, and
- An overall cumulative grade point average of 3.0 or greater.

Degree Plan

The Graduate Program Directors in the College of Education welcome the opportunity to advise each student in the selection of a graduate degree plan that best meets the student's professional goals. A degree plan is comprised of courses leading to a chosen Master's degree. Once a student has met the admissions criteria for graduate studies, a degree plan is developed collaboratively with the appropriate Program Director. Any modifications to the student's degree plan must be approved by the Program Director and the Dean and filed with the Registrar's Office.

Note: Degree plans may be adjusted as State policy changes.

Certification

Through the College of Education, Dallas Baptist University prepares individuals to meet the qualifications for state certification. Teacher certification may be pursued concurrently with graduate studies. The following certifications may be pursued:

- Counselor
- Principal
- Reading Specialist
- Master Reading Teacher

In addition to completing the Dallas Baptist University program requirements, the State Board for Educator Certification requires the passing of a state certification. To better ensure success on the state certification examination, students are required to attend the state certification examination review sessions and pass the appropriate practice test with at least 85% mastery. Once the student meets the passing criteria, the University assigns a bar code to the student and submits the state certification examination application to the State.

Advisory Committee

The Educator Preparation Board will serve as the Advisory Committee for the graduate education programs. The committee will assist with portfolio evaluation and program development.

Dorothy M. Bush College of Education

(214) 333-5401 • (214) 333-5551 (fax)

www.dbu.edu/education

Additional Requirements

Portfolio Assessment

At the completion of coursework, all candidates for the Master's degree must submit a professional portfolio to a panel of educators. Guidelines for portfolio development are discussed upon admission to a Master's program. The graduate student's portfolio will document self-reflections regarding personal and professional growth.

Graduate Level Only Courses

Students in the M.Ed. and M.A.T. programs must complete 18 semester hours of graduate level only courses. (i.e., not courses that are cross-listed with undergraduate courses) to comply with the State Board for Educator Certification requirements.

PROGRAM HIGHLIGHTS

Quality instruction by DBU professors who integrate faith and learning through relevant curricula design permeates each graduate program in the College of Education. Other highlights include:

- Individual planning and advising
- Online course offerings
- Highly qualified professors/practitioners
- Small class size
- Cohort groups
- Flexible program delivery

Master of Arts in Teaching

The Master of Arts in Teaching (M.A.T.) program seeks to enhance the professional development of students who are committed to excellence in the classroom. The M.A.T. program is designed for individuals who are interested in pursuing teacher certification concurrently with a Master's degree, improving their expertise in the content areas, learning effective teaching strategies, and enhancing the delivery of instruction to students. The goal of the M.A.T. program is to equip educators to become servant leaders within the school setting. The graduate program focuses on developing teachers who are skilled in leadership, curriculum design, and advanced instructional strategies.

The M.A.T. is a 36-hour, non-thesis professional development program. Specializations are available at the elementary level, secondary level, and all-levels in physical education and music.

Admission Requirements

In addition to the general graduate admission requirements found on pages 24-26 of this catalog, full admission to the Master of Arts in Teaching program requires a baccalaureate degree and other prerequisites which can be determined through a deficiency plan.

Kenneth Thomas, Ed.D.
M.A.T. Program Director



We are here to prepare professional educators to be exceptional teachers in their respective classrooms.



Train a child in the way he should go; when he is old he will not turn from it.

Proverbs 22:6



Elementary Specialization

Certification Requirements (15 hrs)

MATH	5304	Content Math I
GSCI	5320	Elementary Science Methods
READ	6330	Foundations of Reading
READ	6333	Elementary Language Arts
SOST	5340	Elementary Social Studies Methods

Technology Area (3 hrs)

TECH	5320	Technology for Today's Learner
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Professional Area (9 hrs)

EDUC	6302	Capital Markets and Institutions
EDUC	6304	The Learning Process
EDUC	6308	The School and the Multicultural American Society

Resource Area (9 hrs)

EDUC	5313	Discipline and Classroom Management
EDUC	5315	Methods and Evaluation of Instruction
EDUC	6306	Curriculum Design and Evaluation for Elementary Education

Secondary Specialization

Certification Requirements (12 hrs)

EDUC	5313	Discipline and Classroom Management
EDUC	5315	Methods and Evaluation of Instruction
EDUC	6308	The School and the Multicultural American Society
READ	6334	Reading in Secondary Education

Technology Area (3 hrs)

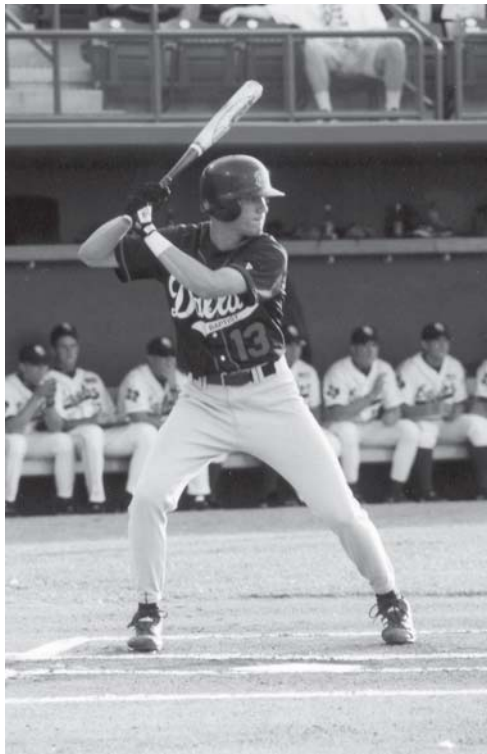
TECH	5320	Technology for Today's Learner
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Professional Area (12 hrs)

EDUC	5302	Lifespan Human Development
EDUC	6302	Research in Education
EDUC	6304	The Learning Process
EDUC	6307	Curriculum Design and Evaluation for Secondary Education

Resource Area (9 hrs)

EDUC	5310	Introduction to Exceptional Learners and Mainstreaming
EDUC	5320	Teaching the Underachiever
EDUC	6330	Meeting the Developmental Needs of Adolescents



All Level Specialization

Certification Requirements (12 hrs)

EDUC	5313	Discipline and Classroom Management
EDUC	5315	Lifespan Human Development
EDUC	6308	The School and the Multicultural American Society
READ	6334	Reading in Secondary Education

Technology Area (3 hrs)

TECH	5320	Technology for Today's Learner
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Professional Area (12 hrs)

EDUC	5314	Evaluation of Instruction
EDUC	6302	Research in Education
EDUC	6304	The Learning Process
EDUC	6307	Curriculum Design and Evaluation for Elementary Education

Resource Area (9 hrs)

EDUC	5310	Introduction to Exceptional Learners and Mainstreaming
EDUC	5320	Teaching the Underachiever
EDUC	6330	Meeting the Developmental Needs of Adolescents

Master of Education

The Master of Education degree (M.Ed.) is designed primarily for teachers and administrators already in service who wish to gain additional knowledge, skills, and/or certification in specific areas of interest. Advanced professional development studies in administration and instructional strategies and curricular design is gained through the M.Ed. program. The M.Ed. program through the College of Education at Dallas Baptist University offers:

Specializations

- Early Childhood
- Educational Organization and Administration
- Elementary Education with Reading
- General Elementary Education
- Reading Specialist

Certifications

- Master Reading Teacher
- Principal
- Reading Specialist

Program Requirements

The Master of Education degree is a 36-hour, non-thesis program. Elementary programs are built on a core curriculum of at least twelve credit hours of academic specialization, six credit hours in the resource area, six credit hours of professional development, and electives as needed, which are selected from education course offerings. In areas where the student demonstrates sufficient proficiency, course substitutions may be approved by the M.Ed. Program Director keeping with the requirements of the State Board for Educator Certification.

The following outlines course requirements for each M.Ed. program:

Early Childhood

Academic Specialization (12 or more hrs)

ECHE	***5360	Foundations for Early Childhood Education
ECHE	6373	The Beginnings of Reading and Writing
ECHE	6374	Early Childhood Education: Development and Learning
ECHE	6375	Moral Development in the Young Child
ECHE	6376	Special Problems in Early Childhood Education

Resource Area** (6 or more hrs)

READ	5332	Reading: Diagnosing and Correcting Reading Difficulties
READ	6330	Foundations of Reading
READ	6333	Elementary Language Arts
READ	6335	Curriculum and Instruction in Reading

Professional Development (6 or more hrs)

EDUC	5313	Discipline and Classroom Management
EDUC	5315	Methods and Evaluation of Instruction
EDUC	*6302	Research in Education
EDUC	6304	The Learning Process
EDUC	6306	Curriculum Design and Evaluation for Elementary Education
EDUC	*6308	The School and the Multicultural American Society
TECH	5320	Technology for Today's Learner

Electives (as needed)

Elementary Education with Reading

Academic Specialization (12 or more hrs)

READ	5332	Reading: Diagnosing and Correcting Reading Difficulties
READ	5333	Reading: Clinical Experiences in Correcting Reading Difficulties
READ	6301	Specialized Reading Assessment and Instruction
READ	6330	Foundations of Reading
READ	6335	Curriculum and Instruction in Reading

Resource Area** (6 or more hrs)

ECHE	5360	Foundations for Early Childhood Education
ECHE	6374	Early Childhood Education: Development and Learning
ECHE	6375	Moral Development in the Young Child
ENGL	5302	Introduction to Linguistics
READ	5301	Analysis and Instruction in Teaching Composition
READ	5331	Reading in Content Areas

Charles Carona, Ed.D.
Master of Education
Program Director



DBU is an exciting place for graduate education. Outstanding professors and small classes taught in a caring environment are preparing servant leaders to meet the challenges of teaching and school administration. I feel blessed to be in such a wonderful place.

The Master Reading Teacher (MRT) program is a nine-hour graduate program that does not require the completion of a Master's degree. The hours may also be used to pursue the Reading Specialist certification. After the completion of three years of classroom teaching, meeting course requirements, and successful completion of the Master Reading state certification examination, the student may receive the Master Reading Teacher Certificate.

Dallas Baptist University Christian School Educa- tion Endorsement

Christian School Education Endorsement may be earned by successfully completing the following courses:

- EDAD 6319
Christian School
Education
Administration
- EDUC 6310
Christian Educational
Philosophy
- EDUC 6311
Christian School
Curriculum

★ ★ ★

Professional Development (6 or more hrs)

EDUC	5313	Discipline and Classroom Management
EDUC	5315	Methods and Evaluation of Instruction
EDUC	*6302	Research in Education
EDUC	6304	The Learning Process
EDUC	6306	Curriculum Design and Evaluation for Elementary Education
EDUC	*6308	The School and the Multicultural American Society
TECH	5320	Technology for Today's Learner

Electives (as needed)

General Elementary Education

Academic Specialization (12 or more hrs)

ECHE/		The Beginnings of Reading and Writing
READ	6373	
ENGL	5302	Introduction to Linguistics
READ	5332	Reading: Diagnosing and Correcting Reading Difficulties
READ	5333	Reading: Clinical Experiences in Correcting Reading Difficulties
READ	6330	Foundations of Reading
SOST	5340	Elementary Social Studies Methods

Resource Area** (6 or more hrs)

ECHE	5360	Foundations for Early Childhood Education
ECHE	6374	Early Childhood Education: Development and Learning
ECHE	6375	Moral Development in the Young Child
READ	5301	Analysis and Instruction in Teaching Composition
READ	5331	Reading in the Content Areas

Professional Development (6 or more hrs)

EDUC	*6302	Research in Education
EDUC	6304	The Learning Process
EDUC	6306	Curriculum Design and Evaluation for Elementary Education
EDUC	*6308	The School and the Multicultural American Society

Electives (as needed)

Reading Specialist

Academic Specialization (12 or more hrs)

READ	*5010	Master Reading Teacher Seminar
READ	*5011	Reading Specialist Seminar
READ	5332	Reading: Diagnosing and Correcting Reading Difficulties
READ	5333	Reading: Clinical Experiences in Correcting Reading Difficulties
READ	6301	Specialized Reading Assessment and Instruction
READ	6330	Foundations of Reading
READ	6335	Curriculum and Instruction in Reading

Resource Area** (6 or more hrs)

EDUC	*6308	The School and the Multicultural American Society
ENGL	*5302	Introduction to Linguistics
READ	5301	Analysis and Instruction in Teaching Composition
READ	5331	Reading in the Content Areas
TECH	5320	Technology for Today's Learner

Professional Development (6 or more hrs)

EDAD	6301	Instructional Leadership Development
EDAD	6313	Supervision of Instruction
EDUC	5315	Methods & Evaluation of Instruction
EDUC	*6302	Research in Education
EDUC	6304	The Learning Process
EDUC	6306	Curriculum Design and Evaluation for Elementary Education
EDUC	6307	Curriculum Design and Evaluation for Secondary Education

Electives (as needed)

***REQUIRED:** Must pass this seminar to complete program.

NOTE: After completing this degree, successfully passing the Reading Specialist state certification examination, and completion of three years of accredited teaching experience, a student may receive the Reading Specialist Certificate. Beginning September 1, 2003, two years of classroom teaching experience will be required for the Reading Specialist Certification.

* Required courses

** Courses may also be taken from the other elementary programs for this area.

*** Required courses for all students who do not have the undergraduate equivalents.

Educational Organization and Administration

The M.Ed. degree in Educational Organization and Administration is designed to develop leadership in public and private schools and churches.

Core Courses (36 hrs)

EDAD	6301	Instructional Leadership Development
EDAD	6311	Educational Organization and Administration
EDAD	6312	School Law
EDAD	6313	Supervision of Instruction
EDAD	6314	The Principalship
EDAD	6315	School Finance/Business Management
EDAD	6316	School Personnel Administration
EDAD	6317	School Public Relations
EDUC	6302	Research in Education
EDUC	6304	The Learning Process
EDUC 6306/07		Curriculum Design and Evaluation for Elementary Education/Secondary Education
EDUC	6308	The School and the Multicultural American Society

Principal Certification

The State Principal Certificate qualifies an individual for the principalship in grades kindergarten through twelve and for almost all positions in the central administration office except the Superintendency. The certification requires nine semester hours beyond the Educational Organization and Administration specialization, two years of teaching experience in an accredited school, and the passing of the state principal certification examination.

Core Courses (18 hrs)

EDAD	6301	Instructional Leadership Development
EDAD	6311	Educational Organization and Administration
EDAD	6312	School Law
EDUC	6302	Research in Education
EDUC 6306/07		Curriculum Design and Evaluation for Elementary Education/Secondary Education
EDUC	6308	The School and the Multicultural American Society

Specialized Preparation (15 hrs)

EDAD	6313	Supervision of Instruction
EDAD	6314	The Principalship
EDAD	6315	School Finance/Business Management
EDAD	6316	School Personnel Administration
EDAD	6317	School Public Relations

Electives (9 hrs)

COUN	5382	Counseling Theories and Techniques
CRMN	6310	Conflict Resolution Management
EDUC	5310	Introduction to Exceptional Learners and Mainstreaming
EDUC	5320	Teaching the Underachiever
EDU	6304	The Learning Process
EDUC	6330	Meeting the Developmental Needs of Adolescents
READ	6330	Foundations of Reading
TECH	5320	Technology for Today's Learner

Internship (3 hrs)

EDAD	6389	Internship in Educational Administration
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Application for the internship must be made one semester prior to the semester of enrollment.



Pictured Left:

Anne Graham Lotz speaks to faculty, staff, and students during the University's chapel services.

Bonnie Hinkle, Ed.D.
School Counseling
Program Director



Our greatest contribution is to inspire and equip graduates with the skills necessary to be compassionate, successful, and competent in their respective areas of service.



Students who hold a Master's degree and wish to obtain the school counselor certification can obtain a deficiency plan from the Program Director to determine what courses are needed to satisfy the requirements of SBEC. These students are exempt from the portfolio assessment.



■ School Counseling (M.Ed.)

The Master of Education in School Counseling is designed to provide the framework for school counselor preparation and to enhance the professional development of certified teachers who are seeking a graduate degree in school counseling.

The Master of Education in School Counseling is a 39-hour, non-thesis professional development program leading to the Standard Counselor Certificate. The program is designed to meet or exceed the certification requirements for School Counselors as established by the State Board for Educator Certification (SBEC). The program is interdisciplinary and builds on the student's prior education and experience. A systematic schedule of shared self-appraisals, threaded throughout the program, allows students to monitor their progress toward professional goals in partnership with other forms of student development.

The mission of the school counseling program is to prepare counselors with the knowledge, theory, skills and values needed to work in a school setting. A comprehensive delivery system focuses on developing school counselors who demonstrate a proficiency in understanding others, a responsiveness to the developmental needs of students within a multicultural, technologically sophisticated, and rapidly changing society, and who possess the required counseling skills for a learner-centered environment.

Upon the successful completion of the Master of Education in School Counseling at Dallas Baptist University, passing the School Counselor Examination for the state certification, and having met the required teaching experience, the student will be recommended for the Standard Counselor Certificate. Local districts as well as other states may have additional requirements the student should investigate prior to seeking employment.

School Counselor Certification

General Prerequisites

Texas Teacher certification, State recommended teaching experience in an accredited and approved school, and a passing score on the state certification examination are required for certification as a school counselor.

Master of Education in School Counseling

A degree plan is developed for each student upon admission into the school counseling program. A maximum of six credit hours of graduate school counseling courses may be transferred in accordance with transfer policies of Dallas Baptist University pending approval of the Program Director. Credits earned in workshops/seminars may not be counted toward the Master of Education in School Counseling degree, but are intended for in-service or professional development purposes only.

School Counseling (M.Ed.)

Core Courses (39 hrs)

COUN	5382	Counseling Theories and Techniques
COUN	5383	Group Counseling Methods
EDSC	5310	Introduction to School Counseling
EDSC	5311	Developmental Psychology
EDSC	6310	Pre-Practicum for School Counseling
EDSC	6312	Appraisal in Counseling and Development
EDSC	6314	Curriculum Organization for Guidance Programs
EDSC	6315	Administration of Guidance and Counseling Programs
EDSC	6316	Practicum for School Counseling: Field Experience
EDSC	6318	Internship for School Counseling: Field Experience
EDSC	6380	Career Development and Lifestyle Counseling for School Counselors
EDUC	5310	Introduction to Exceptional Learners and Mainstreaming
EDUC	6308	The School and the Multicultural American Society

Certification Seeking Only

To better ensure success on the state certification examination, students are required to attend state certification examination review sessions and pass the School Counselor practice state examinations with at least 85% mastery. Once the student meets the passing criteria, the University assigns a bar code to the student and submits the state certification examination application to the State. These students will be recommended for the Standard Counselor Certificate upon fulfilling all requirements.

Higher Education (M.Ed.)

The Higher Education Program provides graduate students with the opportunity to earn a Master of Education (M.Ed.) degree in Higher Education.

Studies in Higher Education provide individuals who are interested in a variety of areas in higher education with the opportunity to explore with breadth and depth the various facets of post-secondary institutions. This exploration is conducted from a uniquely Christian perspective.

Individuals who are interested in higher education administration, student personnel work, university development/advancement, or teaching on the college level can be well served by the M.Ed. in Higher Education degree.

Students can choose from two different 36-hour, non-thesis degree tracks: the Administration Track or the Instructional Track.

Admission Requirements

In addition to the general graduate admission requirements found on pages 24-25 of this catalog, full admission to this program requires satisfactory scores on the verbal and quantitative or analytical writing sections of the Graduate Record Examination (GRE).

Administration Track

Core Courses (24 hrs)

HIED	5300	College and University Administration
HIED	5310	Ethics and Leadership Theory: Servant Leadership
HIED	5320	Methods for the Higher Education Administrator
HIED	6310	Legal Aspects and Finance in Higher Education
HIED	6320	Practicum in Higher Education I
HIED	6321	Practicum in Higher Education II
HIED	6330	Research in Methods in Higher Education
HIED	6340	History and Philosophy of Higher Education

Approved Electives (12 hrs)

Instructional Track

Core Courses (18 hrs)

EDUC	6304	The Learning Process
HIED	5300	College and University Administration
HIED	5310	Ethics and Leadership Theory: Servant Leadership
HIED	6310	Legal Aspects and Finance in Higher Education
HIED	6330	Research Methods in Higher Education
HIED	6340	History and Philosophy of Higher Education

Instructional Field (18 hrs of approved coursework)

Dr. Bill Gilbert, Ed.D.
Higher Education
Program Director

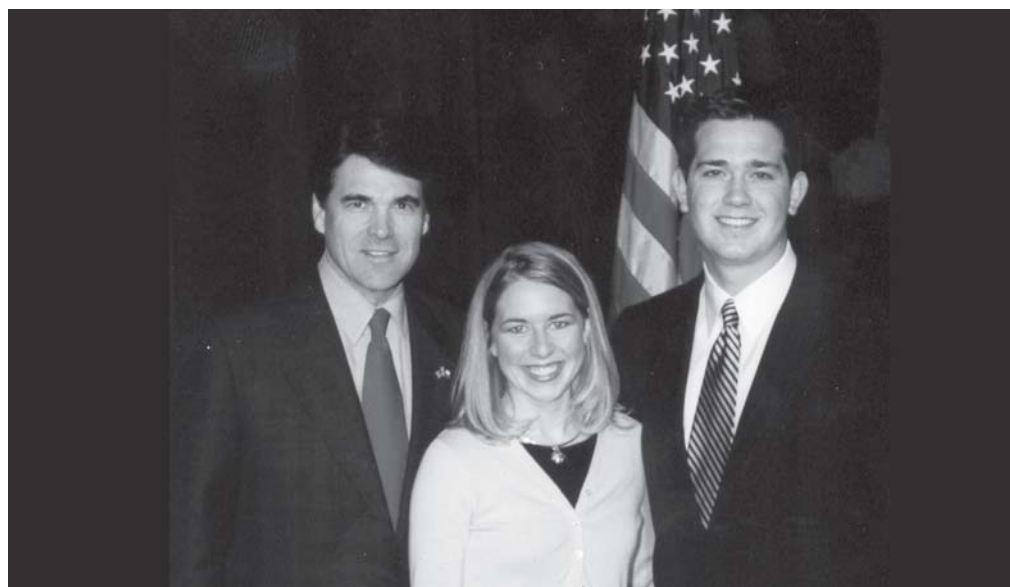


Our graduate program in higher education emphasizes a balance between theory and practice.



Pictured Left:

Governor Rick Perry with DBU students Candice Reynolds and Adam Wright, former President of the Student Government Association.





Michael E. Williams, Ph.D.
Dean



I believe that our graduate program in counseling is one of the finest of its type in the region.



M.A.C. Program Requirements

- COUN 5380
- COUN 5382
- COUN 5383
- COUN 5385
- COUN 5386
- COUN 5387
- COUN 5389
- COUN 5391
- COUN 6380
- COUN 6381
- COUN 6382
- COUN 6383
- COUN 6384
- COUN 6385
- COUN 6392
- COUN 6393



The purpose of the College of Humanities and Social Sciences is to provide Christ-centered quality higher education to traditional age and adult students in order to produce servant leaders who have the ability to integrate faith and learning through their respective callings. Students are aided in their quest for knowledge through professional advising, degree plan preparation, and encouragement from the faculty and staff.

Through the College of Humanities and Social Sciences students may pursue the Master of Arts in Counseling. The curriculum of the program equips students with knowledge that enables them to fulfill their career goals for personal or professional development in a quality, Christian setting.

The College of Humanities and Social Sciences is also beginning a new Master of Arts in Criminal Justice program. The curriculum of the program is designed to equip the students to accomplish their goals in careers in law enforcement, corrections, judicial system, and security within the environment of quality, Christian higher education.

Due to the demands placed on adult students, many must remain employed full-time while pursuing a Master's degree. In order to meet these needs, courses are offered on a flexible schedule.

Most classes are offered in the evenings and meet once per week. Selected classes are also offered on weekends, during the summer and winter terms, or in a two-week mini-term.

In addition to a flexible schedule, the University continues to expand its course offerings to convenient locations beyond the main campus.

Dallas Baptist University provides a full complement of services in addition to regularly scheduled courses. Full-Service Saturdays usually occur on the second Saturday of each month. On these days, student services offices and the bookstore are open for the convenience of prospects, applicants, and students.

Master of Arts in Counseling

The Master of Arts in Counseling (M.A.C.) degree prepares graduates to provide counseling services in a variety of settings such as community counseling centers, drug and alcohol treatment facilities, college and university counseling centers, Christian counseling centers, private psychiatric hospitals, abuse shelters, churches, rehabilitation centers, and private practice.

The burgeoning interest in professional counseling and the growing disillusionment with a "morally neutral" approach to counseling indicates the need for a graduate program that applies Biblical presuppositions as the starting points and goals in a counseling approach.

Admission Requirements

In addition to the general graduate admission requirements, the Master of Arts in Counseling program requires:

1. A minimum of 12 undergraduate credit hours in psychology (including general psychology, statistics, and six upper-level hours). Applicants who have not completed the prerequisite undergraduate hours in psychology may take undergraduate and graduate-level courses concurrently. However, the undergraduate courses that have not been completed must be completed by the time the student has finished 18 hours in the graduate program.
2. Satisfactory scores on the verbal and quantitative or analytical writing sections of the Graduate Record Examination (GRE).

College of Humanities and Social Sciences

(214) 333-5234 • (214) 333-6819 (fax)

www.dbu.edu/humanities

Program Requirements

The program of study provides students the necessary course work to meet academic requirements to become a Licensed Professional Counselor. Course requirements include 48-credit hours consisting of the following courses:

COUN	5380	Introduction to Professional Counseling
COUN	5382	Counseling Theories and Techniques
COUN	5383	Group Counseling Methods
COUN	5385	Lifespan Human Development
COUN	5386	Psychological Testing
COUN	5387	Research Methods
COUN	5389	Multicultural Perspectives
COUN	5391	Pre-Practicum in Counseling
COUN	6380	Career Counseling and Lifestyle Development
COUN	6381	Addictive and Compulsive Disorders
COUN	6382	Psychopathology
COUN	6383	Marriage and Family Counseling
COUN	6384	Contemporary Approaches to Christian Counseling
COUN	6385	Advanced Counseling Methods and Crisis Intervention
COUN	6392	Counseling Practicum I
COUN	6393	Counseling Practicum II

No grade lower than a "B" will be accepted in the pre-practicum and practicum courses.

In order to sit for the counselor licensure examination, applicants must complete three thousand clock hours of supervised counseling experience after the completion of a planned graduate program of at least 48-credit hours in counseling. The experience must be under the direct supervision of a professional counselor approved by the Texas State Board of Examiners of Professional Counseling. The board may require that the applicant provide documentation of all counseling experience. In addition to the completion of the three thousand hour internship, the applicant must successfully pass the State Licensure Examination to become a Licensed Professional Counselor.

The Practicum

The practicum experience consists of two courses, COUN 6392 and COUN 6393, completed sequentially following the pre-practicum course, COUN 5391. The practicum is the culmination of the M.A. in Counseling degree program and is intended to provide practical experience for students as they make plans to enter the counseling profession.

Both practicum courses include supervised delivery of direct counseling services in an approved agency or institution. Students are evaluated on a wide range of personal and professional criteria, including analysis of taped counseling sessions and seminar discussions of counseling theories, methods, and techniques.

During each practicum experience, 50 of the 150 clock-hours must be direct client counseling hours of which only 15 can include group counseling.

Students should attempt to enroll in the three practicum courses (which includes the pre-practicum) sequentially. In order to progress through the three courses, a grade of "B" or above must be earned. In the event of a "C" or below, the course must be repeated until at least a "B" is earned. All counseling courses, except COUN 5387 Research Methods and COUN 6384 Contemporary Approaches to Christian Counseling, must be completed before a student enrolls in COUN 6392 Counseling Practicum I. The student is responsible for any remedial work that may be suggested by the faculty in order to complete the practicum courses successfully.

Mary L. Becerril, Ph.D.
M.A.C. Program
Director



It is my privilege to guide each MA in Counseling student in his or her entry into the Christian Counseling profession.



Ross O'Brien, M.B.A.
Interim M.A.C.J. Program
Director



With the creation of the Master of Arts in Criminal Justice degree, DBU demonstrates its commitment to meeting the increasing educational requirements of law enforcement and homebased security personnel.



Master of Arts in Criminal Justice

The Master of Arts in Criminal Justice is a dynamic program designed to meet the educational needs of individuals who desire to fulfill Christ-centered servant leadership and management roles in areas such as law enforcement, the judicial system, juvenile justice, corrections, or security. The individual who pursues this degree will be involved in advanced study related to various facets of criminal justice, organizational management, human resource management, financial management, conflict resolution, and ethics. The degree will include hands-on experience with an organization related to the student's field of interest. An individual who completes the Master of Arts in Criminal Justice degree will be prepared to pursue leadership positions in many areas related to criminal justice.

PROGRAM REQUIREMENTS

The Master of Arts in Criminal Justice degree is a 36-hour, non-thesis program tailored for the Criminal Justice professional. The Master of Arts in Criminal Justice degree offers two tracks. Track I is for DBU undergraduate Criminal Justice alumni with a business curriculum orientation.

CRJS	6301	Constitutional Issues in Criminal Justice
CRJS	6307	Internship
CRMN	6310	Conflict Resolution Management
MANA	51.521	Management Theory
MANA	51.522	Business Law
MANA	6320	Ethics in Business
MANA	6321	Organizational Behavior
MANA	6323	Human Resource Management

Track II is for non-DBU alumni and those DBU alumni with undergraduate degrees other than Criminal Justice.

CRJS	5320	Ethical Issues in Law Enforcement
CRJS	5321	Principles of Organization and Administration for Justice Professionals
CRJS	6302	Deviant Behavior
CRJS	6303	Criminal Justice Personnel Administration
CRJS	6305	Judicial and Constitutional Processes
CRJS	6306	Special Topics in Criminal Justice
CRJS	6307	Internship
CRJS	6312	Advanced Law Enforcement Principles and Practice

Additional elective hours from the following list are required to meet the remaining balance of the 36-hour Track I or Track II degree requirements.

CRJS	5322	Crime and Drug Problems and Control
CRJS	5323	Crime and Community
CRJS	5325	White Collar Crime in America
CRJS	6308	Crime and Public Policy
CRJS	6309	Juvenile Delinquency
CRJS	6310	Computer Applications in Criminal Law
CRJS	6311	Cyber-Crime

Additional courses from Track I or II are at the Program Director's discretion.

ADMISSION REQUIREMENTS

Entrance requirements for the Master of Arts in Criminal Justice program are consistent with the other Graduate Programs as outlined on pages 24-25 of this catalog. Students admitted for full admission must meet the following requirements:

- A Bachelor's degree from a regionally accredited institution.
- A grade point average of 3.0 or higher on a 4.0 scale in all previous course work.
- Appropriate undergraduate prerequisite course work in the major field of study.
- Evidence of sound moral character and compatibility with DBU's mission.
- No GRE or GMAT entrance exam is required.

Undergraduate Programs



Dallas Baptist University offers a variety of options for individuals planning to pursue a baccalaureate degree.

Undergraduate Majors

College of Adult Education

Bachelor of Arts

Interdisciplinary Studies

Bachelor of Arts and Sciences

Art, Christian Ministries, Communication, Computer Information Science, Criminal Justice, Health Care Management, Interdisciplinary Studies, Psychology, Sociology

Bachelor of Business Studies

Accounting, Business Administration, Finance, Management, Management Information Systems, Marketing

Bachelor of Science

Interdisciplinary Studies

College of Business

Accounting, Finance, Management, Management Information Systems, Marketing

College of Christian Faith

Biblical Studies, Christian Studies, Philosophy

College of Education

Early Childhood – Grade 4 Certification

Generalist *(Interdisciplinary Academic Major)*

Grades 4-8 Teacher Certification

English Language Arts and Reading

(Interdisciplinary Academic Major)

Mathematics *(Interdisciplinary Academic Major)*

Science *(Interdisciplinary Academic Major)*

Grades 8-12 Teacher Certification

English Language Arts and Reading Grades

(English Major)

History *(History Major)*

Mathematics *(Mathematics Major)*

Science *(Natural Sciences Major)*

Biology *(Biology Major)*

Computer Science *(Computer Science Major)*

All-Level Teacher Certification

Kinesiology *(Kinesiology Major)*

Music *(Music with Choral Music Emphasis Major)*

College of Fine Arts

Art, Choral Music, Church Music, Communication, Music, Music Business, Music Performance (piano, organ, vocal), Theory/Composition

College of Humanities and Social Sciences

Criminal Justice, English, General Studies, History, Political Science, Psychology, Sociology

College of Natural Sciences and Mathematics

Biology, Computer Information Science, Computer Science, Mathematics, Natural Sciences



Dr. Gail Linam, Ph.D. Provost



Phenomenal growth has occurred in our undergraduate and graduate programs! Students recognize the value of DBU's Christ-centered, quality higher education.



Pre-professional Preparation

The University seeks to provide general and discipline-specific course work, which will prepare students for graduate work in their chosen fields:

- pre-dental
- pre-law
- pre-medical
- pre-occupational therapy
- pre-optometry
- pre-pharmacy
- pre-physical therapy
- pre-physician's assistant
- pre-podiatry
- other pre-applied health options



Pictured Left:

Dr. Gary Cook with George Gallup, Jr., who was on campus to speak at a DBU convocation service.

