FRED MOSES RECEIVES
TOM LANDRY LEADERSHIP AWARD

Congressman Sam Johnson, honorary dinner co-chair; Mrs. Alicia Landry, honorary dinner co-chair; Mr. Fred Moses, 2012 recipient of the Tom Landry Leadership Award; and Mr. Ronald Skaggs, chair of the dinner committee.
Dallas Baptist University hosted the sixth annual Tom Landry Leadership Award Dinner on Saturday, April 14, on the Dallas Baptist University campus. The annual event recognized the lasting legacy of one of North Texas’ most famous citizens, Tom Landry, with more than 400 guests in attendance.

Honored that evening as the sixth recipient of the Tom Landry Leadership Award was Fred Moses, president and chief executive officer of Telecom Electric Supply Company of Plano.

This year’s honorary co-chairs of the dinner were Alicia Landry and Congressman Sam Johnson, the 2007 Tom Landry Award recipient. Ronald L. Skaggs, a member of the DBU board of trustees and chairman emeritus of HKS Architects, Inc., served as the dinner chair and emcee for the program.

Dinner was held in the Hillcrest Great Hall of the John G. Mahler Student Center on the Dallas Baptist University campus, followed by the award program held in the Patty and Bo Pilgrim Chapel Sanctuary and a dessert reception in Sadler Hall.

Dr. Adam Wright, DBU’s vice president for advancement, welcomed the guests in attendance to DBU and the dinner, followed by the Pledge of Allegiance led by Congressman Johnson. The evening’s invocation was then led by Gil Stricklin, founder, chairman, and CEO of the DBU board of trustees and chairman emeritus of HKS Architects, Inc., served as the dinner chair and emcee for the program.

The DBU Grand Chorus, under the direction of Dr. Stephen Holcomb, performed a variety of patriotic and inspiring songs as a part of the evening’s activities. Dr. Holcomb serves at DBU as a professor of music and director of choral activities. Sue Mitz, DBU professor of music, accompanied the choir on the piano, and Andy Swanner accompanied the choir on the organ.
of Marketplace Ministries. DBU President Dr. Gary Cook gave a brief welcome and invited guests to proceed to Pilgrim Chapel after dinner for the continuation of the program.

The DBU Grand Chorus, under the direction of Dr. Stephen Holcomb, performed *The Star-Spangled Banner* with DBU student Anna Goetsch as the soloist. The Grand Chorus then performed a musical medley of patriotic songs.

Ronald Skaggs gave introductions, and then Dr. Cook expressed a word of gratitude to those in attendance for their support of DBU and student scholarships that would be made possible through their generous gifts.

Dr. Jim Denison, president and founder of the Denison Forum on Truth and Culture, introduced the evening’s speaker, J.C. Watts. Watts is a former U.S. Congressman from Oklahoma, a position which he held from 1995-2003. He now serves as chairman of J.C. Watts Companies, a multi-industry holding company headquartered in Washington, D.C. A native of Oklahoma, Watts is also well-known for leading the University of Oklahoma Sooners to two consecutive Orange Bowl victories as the quarterback of the team.

Watts shared that Christian leaders should seek to live life better, seeking God’s help and guidance. Referencing Luke 13, he talked about the narrow gate that leads to the Kingdom of God. Rather than giving a minimal amount of ourselves to God, Christian leaders should strive to give all of their lives to Him.

“God wants to come into our hearts and make us better,” Watts expressed. “He wants to come into our hearts and change our lives and change our mindsets.”

The Tom Landry Leadership Award Dinner was inaugurated in 2007 to ensure that Landry’s legacy would live on and serve as an example to DBU students and to others in Collin County.

As the coach of the acclaimed Dallas Cowboys for 29 years, Tom Landry and “America’s Team” became the stuff of which legends are made. Their success came because of character and a commitment to excellence. In Landry’s mind, the credit for all this success came from his faith, management strategies, and leadership style.

Dr. Larry Taylor, head of Prestonwood Christian Academy and DBU alumnus, introduced a special presentation recognizing Fred Moses, and Alicia Landry, wife of the late Tom Landry, presented the award to this year’s honoree.

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Tom Landry’s life epitomized the most exceptional leadership and character qualities that DBU strives to instill in its students every day. His faith in God, devotion to family, dedication to integrity, and service to others has made Landry a lasting role model to this day.

The Landry Leadership Award is given to those individuals who use their God-given talents and abilities to excel in their chosen field of work, who provide and exhibit exceptional leadership, who are committed to serving others in their community, and...
who demonstrate integrity in their personal lives.

In addition, the proceeds raised from the dinner go to provide scholarships for Dallas Baptist University students from Collin County.

Fred Moses, the 2012 Tom Landry Leadership Award recipient, is president and chief executive officer of the Telecom Electric Supply Company, which he founded in 1980.

He is a strong spiritual leader in Collin County, who has faithfully served as a noteworthy businessman and prominent leader in politics for many years. He also serves as one of the ministers at Shiloh Missionary Baptist Church in Plano.

Moses attended Housatonic Community College where he received an Associate of Science in business management. Continuing his education, Mr. Moses studied at the University of Bridgeport, earning a Bachelor of Science in marketing.

In July of 2007, Mr. Moses attended the Kellogg School of Management, where he participated in the Advanced Management Education Program. Adding yet another building block for success, Mr. Moses graduated from the General Electric Company Financial Management Program.

Moses and his wife, Mazzie, have been married for over 40 years. They have two adult children, Michelle Moses-Meeks, who is currently a DBU graduate student, and Frederic Moses. They are the proud grandparents of three grandchildren.

Moses was honored and humbled to receive the award. “This is a work of the Lord’s grace,” he expressed. He shared his gratitude to DBU for the award that is named for one of the country’s greatest leaders.

Sam Dennis, senior pastor of Parkway Hills Baptist Church, closed the evening in prayer.

Past recipients of the Tom Landry Leadership Award include Wayne Stevenson (2011), Dr. Jeff Warren (2010), Mike Simpson (2009), Dr. Jack Graham (2008), and Congressman Sam Johnson (2007).
Dr. Blair Blackburn, DBU executive vice president (left), with his wife, Michelle; and DBU Board of Trustees member Michael Griffin (right), along with his wife, Courtney.

Wayne Stevenson, last year’s Tom Landry Award recipient, along with his wife, Buena, who is a member of the DBU Board of Trustees.

Longtime friends of DBU, John and Nita Ford. Nita is a DBU Trustee, while John served as a member of the 2012 Tom Landry Dinner Committee.

Dr. Jim Denison, president of Denison Forum on Truth and Culture (left), with his wife, Janet; and Dr. Adam Wright, DBU vice president for advancement (right), and his wife, Candice.